

University of Macau
Faculty of Business Administration

MBA, 7th intake, 4th semester

Management Information Systems

Objectives

To provide business professionals with a clear understanding of Information Systems and their role inside business processes; to discuss the role of information technology in the firms' competitiveness, its advantages and risks.

Contents

1. Framework and Method for Analysing Systems in Business Terms
2. Description and Evaluation of Business Processes
3. Information and Databases
4. Types of Information Systems
5. Increasing Efficiency and Effectiveness of Operations
6. Competition Through Selling, Price and Differentiation
7. Information Systems Security and Control

Textbook

Alter, S.
Information Systems, a Management Perspective,
2nd edition, The Benjamin/Cummings Publishers, Menlo Park, 1996