

Faculty of Business Bachelor of Business Administration

Unit Outline

BBACF 6 Credits

BA 104 Accounting

Semester 1&2, 2020/21

Class 1E

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Last updated: August 24, 2020

Course Title: Accounting

Course Code: BA104

Credit Value: Six
Pre-requisite Units: Nil
Co-requisite Units: Nil
Anti-requisite Units: Nil

Contact Hours: 90 hours

Course Domain: Core Business Unit

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I. <u>Course Description</u>

Accounting is principally concerned with the construction and interpretation of

financial statements prepared for external users to the issuing firm. This unit is an introduction to fundamental accounting concepts underlying accounting procedures and the application of these concepts for decision-making by a group of potential users. Consideration will be given to accounting techniques, various valuation methods, and income determination.

The course focus on understanding accounting policies, their rationale and the implications for users of the financial accounting information. Topics covered include the double entry system, the accounting equation, cash and accrual accounting, closing day adjustments, recording and reporting of various accounts, preparation of financial reports, and financial statement analysis.

II. <u>Course Objectives</u>

- 1. Provide students with the fundamental concepts and techniques in accounting in preparing and interpreting financial statements.
- 2. Enable students to understand the accounting process and the language of accounting for communication with potential users of statements
- 3. Equip students with the ability to analyze and interpret accounting information
- 4. Enable students to integrate and apply their knowledge to make sound decisions.
- 5. Prepare students for their understanding and evaluating of ethical issues in accounting
- 6. Inculcate students' accounting professionalism

III. Course Learning Outcomes(CLOs)

Upon completion of this unit, students will be able to:

- CLO1. Apply double entry bookkeeping and prepare financial statements in accordance with prescribed accounting concepts.
- CLO2. Explain and discuss the conceptual framework of financial accounting
- CLO3. Analyze and interpret financial statements and explain their use for decision making
- CLO4. Demonstrate how the regulatory environment affects accounting statements
- CLO5. Identify and discuss the ethical issues in accounting
- CLO6. Develop their critical thinking, problem solving and presentation skills by applying their accounting knowledge in case analysis and by participating in discussions during lectures and group meetings.

IV. <u>Teaching and Learning Activities</u>

Teaching & Learning Activities(TLAs)	Course Learning Outcomes(CLOs)
TLA1. Interactive Lectures	CLOs 1, 2, 3, 4, 5 & 6
a) Lectures:	
basic concepts and knowledge of	
accounting is presented with	
PowerPoint slides and visual aids	
b) In-class exercises and case study:	
Basic concepts and techniques are	
illustrated using examples. Students work	
through in-class exercises along with the	
lecturer. These exercises help students	
follow the lectures closely and actively	
c) In-class discussions:	
Students are encouraged to raise	
questions, participate in discussions, and	
share opinions with their peers. Active	
learning approach is adopted. These	
activities encourage students to think	
more about accounting practices that	
require professional judgment.	
TLA2. Group Project	CLOs 2, 3, 4, 5 & 6.
Students are required to apply the knowledge	
learned from the course to evaluate the	
financial performance of a real company	
listed on the Hong Kong Stock Exchange.	
Group members should meet and work on	
the project together. Students are required to	
make a presentation of their project and	
submit a written report after presentation	

V. Required Text

Weygandt, J.; Kieso, D.; and Kimmel, P.; *Financial Accounting,* 10th edition, Wiley, 2016

VI. Recommended Readings

- 1. Williams, Haka, Bettner, Carcello, Lam and Lau; *Financial Accounting (IFRS)*, 2nd edition, McGraw-Hill Education, 2015
- 2. Google Finance at http://www.google.com/finance
- 3. Horngren, C; Harrison, W; Thomas, C.; and Tietz, W.; *Financial Reporting*, 11th edition, PHI, 2017
- 4. Students may keep up to date with current issues in accounting by reading the following newspapers or articles from journals
 - a) The Accounting Review
 - b) Journal of Corporate Accounting and Finance
 - c) Accounting and Finance
 - d) Journal of Accounting Research

VII. <u>Assessment Tasks/Activities(ATs)</u>

Assessment Tasks	CLOs	Weighting	Due Date
AT1:	1,2,3,4,5, & 6	15%	
In-class participation			
AT2:	1, 2, & 3	25%	Session 15
Mid-term Test			
AT3:	2,3,4, 5, & 6	20%	Session 29
Group Project and In-class			
presentation			
AT4:	1, 2, 3, 4, 5, & 6	40%	Examination Weeks
Final Exam			

AT1: Attendance, assignments and in-class participation

Students are expected to attend and participate actively in lectures. Students are required to submit course assignments on time. Participation and assignments are evaluated by the lecturer on an individual basis. The purpose of AT1 is to help students digest and apply the knowledge they have learned from the lectures and the textbook.

AT2: Mid-term Exam

One mid-term exam will be held during the week 15 as part of the continuous assessment of the course. The exam encourages students to digest the accounting knowledge on a timely basis. No makeup exam will be arranged if students are absent from the exam. The mid-term exam weight will be allocated to the final exam for students who fail to the mid-term exam for medical reasons.

AT3: Group project and in-class presentation

Students are required to form groups (four to six members in each group) to analyze the financial performance of a company listed on the Hong Kong Stock Exchange. Group members should meet and work on the project together and make a presentation in class starting from Session 27. Students are required to submit a written report of the project after presentation in Session 29. The report should be no more than 12 to 15 pages, 12 point font, doubled spaced, with 1 inch margin on A4. The group project is to help students to apply their knowledge learned from the course to real-life situation and improve their interpersonal skills and communication skills.

AT4: Final Exam

The final exam will be held in the normal examination period. It is closed book comprehensive examination which will cover all material listed in the course schedule. The objective of the final exam is to evaluate students' understanding of the concepts and theories taught in the course and their ability to apply their knowledge in business situations.

VIII. Marking Scheme with Descriptors

AT1: Attendance, assignments and in-class participation

Descriptor	Percentages	Letter Grade	Grading Criteria	CLOs
Excellent	83%100%	A+, A, A-	Extremely well prepared for class discussion, submit all assignments, very active in sharing views and attend at least 95% of class	1, 2, 3, 4, 5, & 6
Good	68%82%	B+, B, B-	Partially prepared for class discussion, submit at least 90% of all assignments, quite active in sharing views and attend at least 90% of class	
Satisfactory	53%67%	C+, C, C-	Not well prepared for class discussion, submit at least 80% of all assignments, limited active in sharing views and attend at least 80% of class	

Pass	50%52%	D	Not well prepared for class discussion, submit at least 70% of all assignments, no sharing of views and attend at least 70% of class
Fail	Less than 50%	O and F	Poorly prepared for class discussion, submit less than 50% of all assignments, no sharing of views and attend less than 70% of class

AT2 and AT4: Mid-term Test and Final Exam

Descriptor	Percentages	Letter Grade	Grading Criteria	CLOs
Excellent	83%100%	A+, A, A-	Provided accurate solutions	1, 2, 3,
			to all problems, gave	4, 5, &
			detailed and insightful	6
			responses to all essay	
			questions	
Good	68%82%	B+, B, B-	Provided accurate solutions	
			to most problems, gave	
			detailed responses to most	
			essay questions	
Satisfactory	53%67%	C+, C, C-	Provided accurate solutions	
			to some problems, gave	
			limited responses to some	
			essay questions	
Pass	50%52%	D	Provided accurate solutions	
			to a few problems, gave	
			unclear responses to most	
			essay questions	

Fail	Less	than	O and F	Skipped some problem and	
	50%			provided inaccurate	
				solutions to most problems,	
				gave poor responses to	
				most essay questions	

AT3: Group project and in-class presentation

Part 1: Presentation

Descriptor	Percentages	Letter Grade	Grading Criteria	CLOs	
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Excellent	83%100%	A+, A, A-	Concepts were thoroughly	2, 3, 4,
LACEIIEIIL	03/0100/0	A 1, A, A-		
			explained and clarified	5, & 6
			The presentation was highly	
			successful in	
			communicating the	
			essential elements of the	
			topic to the audience	
			The presentation	
			demonstrated deep	
			understanding and	
			comprehension of the topic	
			There was clear evidence of	
			independent thoughts on	
			the topic	
			The topic was covered in a	
			highly professional and	
			organized manner	
			The presenter displayed	
			excellent verbal skills and	
			delivered a very interesting,	
			coherent presentation at an	
			appropriate level for the	
			audience	
			addictice	

Good	68%82%	B+, B, B-	Concepts were well
3000	00/002/0	, b, b, b-	·
			explained and clarified
			The presentation was
			successful in
			communicating the
			essential elements of the
			topic to the audience
			The presentation
			demonstrated sound
			understanding and
			comprehension of most
			aspects of the topic
			The topic was covered in a
			professional and organized
			manner
			The presenter displayed
			good verbal skills and
			delivered an interesting,
			coherent presentation at an
			appropriate level for the
			audience

Satisfactory	53%67%	C+, C, C-	Most concepts were	\neg
Satisfactory	33%07%	C+, C, C-	Most concepts were	
			adequately explained The presentation	
			•	
			adequately	
			communicated most of	
			essential elements of the	
			topic to the audience	
			The presentation	
			demonstrated good	
			understanding and	
			comprehension of most	
			aspects of the topic	
			The topic was covered in an	
			organized manner	
			The presenter displayed	
			adequate verbal skills and	
			delivered a coherent	
			presentation at an	
			appropriate level for the	
			audience	
Pass	50%52%	D	The presentation basically	
			covered the main aspects of	
			the topic	
			The presentation	
			demonstrated basic	
			understanding and	
			comprehension of most	
			aspects of the topic	
			The topic was covered in a	
			basic manner	
			The presenter displayed	
			minimal standards of verbal	
			communication and a	
			coherent presentation	
			The presentation did not	
			demonstrate sufficient	
			understanding and	
			comprehension of the topic	
			comprehension of the topic	

Fail	Less	than	O and F	The topic was not covered	
	50%			at an acceptable level and	
				was poorly organized	
				The presentation was	
				poorly addressed and	
				concepts were inadequately	
				explained	
				Verbal skills were	
				inadequate	

Part 2: Written Report

Descriptor	Percentages	Letter Grade	Grading Criteria	CLOs
Excellent	83%100%	A+, A, A-	All aspects were addressed	2, 3, 4,
			and researched in great	5, & 6
			depth	
			Demonstrated a clear	
			understanding of the topic	
			and an outstanding ability	
			to apply the theory to the	
			topic	
			Clearly identified the most	
			critical aspects of the task	
			and adopted a critical	
			perspective	
			Developed excellent	
			arguments and offered a	
			logically consistent,	
			insightful, and well-	
			articulated analysis	
			Drew widely from the	
			academic literature and	
			elsewhere whilst	
			maintaining relevance	
			All aspects conformed to a	
			high academic standard	

Good	68%82%	B+, B, B-	Most aspects were
Good	08708270	01, 0, 0-	addressed and researched
			in depth
			·
			Demonstrated a good
			understanding of the topic
			and some application of the
			theory to the topic
			Identified critical aspects of
			the task and adopted a
			critical perspective
			Showed some evidence of
			analysis with logical
			arguments
			Drew on relevant academic
			literature and other
			material
			Most aspects conformed to
			a high academic standard
Satisfactory	53%67%	C+, C, C-	Most aspects were
			addressed and researched
			adequately
			Demonstrated a good
			understanding of the
			theory, concepts and issues
			relating to the topic but
			limited application
			relating to the topic
			Some arguments are
			insightful but not always
			logically consistent
			Drew upon an adequate
			range of academic literature
			and other material
			Most aspects conformed to
			an acceptable academic
			standard
			Standard

Pass	50%52%	D	Basic aspects were
			addressed and researched
			adequately
			Demonstrated mainly a
			description of the topic,
			implying a basic
			understanding of the topic
			but without application
			Showed little evidence of
			analysis without providing
			clear and logical arguments
			relating to the subject
			Drew primarily upon course
			materials
			Limited aspects conformed
			to an acceptable
			academic standard
Fail	Less than	O and F	Basic aspects were
	50%		superficial, inadequate or
			absent
			Demonstrated limited
			understanding of the topic
			and drew conclusions
			unrelated to the topic
			The written work was not of
			an academic standard

IX. <u>Course Policy and Academic Conduct</u>

- 1) Plagiarism and cheating are serious offences that will lead to disciplinary actions.(refer to Student Handbook)
- 2) All assessments will have a due date specified in the Course Schedule. Students will be penalized by a deduction of 10% per calendar day for a late assessment submission. An assessment more than seven calendar days overdue will not be marked and will receive a mark of 0.
- 3) To pass this unit, all assessment items must be attempted and the total of all marks must be 50 or above. Passing each individual assessment item is not mandatory.
- 4) Assessment mark is final and there will be no second marking.