

UNIVERSITY OF MACAU
FACULTY OF BUSINESS ADMINISTRATION

CBIS 251 - INFORMATION MANAGEMENT APPLICATIONS
1998/1999 (Spring Semester)

Course Code : CBIS 251 – 002 & 003
Lecture Schedule : Class 002 (Mon. & Thurs. 15:30 - 16:50) – T101
Class 003 (Tue. & Fri. 12:30 - 13:50) – B406
Instructor : Dr. Duarte Trigueiros (L410, Ext.735; E-mail: fbadt@umac.mo)
Teaching Assistant : Kevin Sun (Rm: L427, Ext.742; E-mail: fbawhs@umac.mo)

COURSE DESCRIPTION

This course is designed to provide the students with the various aspects of information technology needed to understand the relationship between technical advances and the changing nature of business processes. At the completion of this course, students are expected to have knowledge on the role of information technology, and the methods on planning, building and managing an information system.

COURSE OBJECTIVE

The objective is to help students to recognize, describe, analyze and design information systems from a business professional's viewpoint.

TEXTBOOK

Information Systems: A Management Perspective,

Steven Alter, 2nd edition, The Benjamin/Cummings Publishing Company, Inc. 1996.

COURSE OUTLINE

1. Human and Ethical Issues
Systems and Ethics

2. Software and Programming
Types of Software
Programming Viewed as a Business Process
Four Generations of Programming Languages
Other Major Developments in Programming

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3. Telecommunications and Networks
 - Applying Telecommunications in Business
 - Functions and Components of Telecommunications Networks
 - Types of Networks: A User's Viewpoint
 - Telecommunications Standards
 - Telecommunications Policy

4. Steps Toward Computer Intelligence: Making Systems "Smarter"
 - Applying Expert Systems to Use Knowledge More Effectively
 - Applying Neural Networks to Recognize Patterns
 - Additional AI-Related Techniques
 - How Smart is "Computer Intelligence"?

5. Information System Planning
 - Introduction to Information System Planning
 - Strategic Issues
 - Selecting Systems to Invest In
 - Project Management Issues
 - Systems Analysis Revisited

6. Methods for Building Information Systems
 - End-User Development
 - Deciding Which Combination of Methods to Use

7. Information System Security and Control
 - Threat of Project Failure
 - Threat of Accidents and Malfunctions
 - Threat of Computer Crime
 - Factors that Increase the Risks
 - Methods for Minimizing Risks

ASSESSMENTS

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| 1. Assignments + Tutorials | 35% |
| 2. Mid-term Examination | 25% |
| 3. Final Examination | 40% |